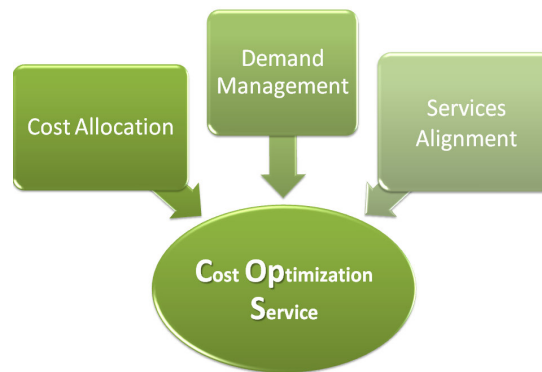




Cost Optimization Service Solution



- **Business and Technology Alignment**
- **Catalog of IT Services**
- **ITSM Business Intelligence**
- **Cost Allocation Modeling**
- **Custom Training**

Today's C-level technology executives are challenged to develop new strategies and methods that quickly and accurately scale IT budgets to business demands.

Our Cost Optimization Service (COP-S™) Solution simplifies the complexity and eliminates the frustration technology leadership teams go through to:

- establish the cost of IT services,
- quantify how demand for IT services affect organizational workload and staffing, *and*
- validate that the IT budget is sufficient to meet business demand and performance requirements.

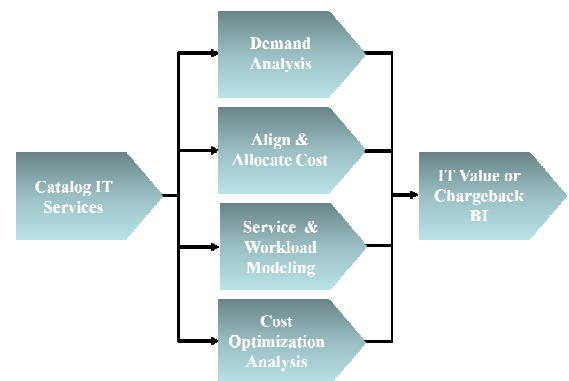
The COP-S™ Solution provides a scalable approach to address changes in demand for IT services, especially if driven by an increase/decrease in company revenue.

COP-S™ delivers an integrated set of TCO (Total Cost of Ownership) and ABC (Activity Based Cost) accounting best practice with automated alignment and cost allocation functions. Each function is designed to provide deep visibility and understanding of:

- Comprehensive IT costs
- IT cost drivers
- Metrics for cost tradeoffs

Each phase of a COP-S™ engagement delivers the Business Intelligence (BI) today's C-level technology executives require to gain deep visibility into IT costs and cost drivers. During a COP-S™ engagement technology leaders develop the BI needed to accurately define the value of IT to the business or chargeback costs.

COP-S™ Solution Engagement Flow



Completing a COP-S™ engagement enables C-level executives and managers to quickly answer financial impact and operational questions, such as:

- What is the real cost to deliver IT services?
- Is outsourcing a financially viable alternative?
- What is the impact on IT of budget cuts?

FEATURES

BUSINESS ALIGNMENT

We work with your staff to align business objectives and demand for IT services across the enterprise.

CATALOG SERVICES

Our structured approach reduces the data gathering and analysis effort to catalog IT services. A key reason is we provide a fully populated Reference Library of Services that can be used to customize your environment.

BUSINESS INTELLIGENCE

We work with your staff at all organizational levels to develop the BI to:

- ✓ Map costs to the organization, services, and KPIs
- ✓ Provide organizational, services, costs, and demand based analytics
- ✓ Perform "What if...?" cost analysis

COST MODELING

We deliver a populated ITSM Cost Modeling database that allows automated cost allocation and modeling capabilities. COP-S™ supports cost modeling for:

- ✓ Benchmarks
- ✓ Forecasts
- ✓ Mergers
- ✓ Acquisitions
- ✓ Insourcing/outsourcing
- ✓ Divestitures

CUSTOM TRAINING

Our consultants deliver customized training in TCO and ABC accounting principles, and ITIL Financial Management disciplines.

About Us

KEDAR Information Technologies specializes in IT Service Management consulting, with a proven track record of large and medium-sized companies, government, and public sector organizations. Clients tell us they receive unsurpassed value and professionalism from our consultant's, their best practice knowledge, and from our internal web-based tools.